



The Chicano
Federation

2024 IMPACT REPORT



MESSAGE FROM OUR CEO

Dear Chicano Federation Familia,

As I look back on this past year, my heart is overflowing with gratitude, pride, and hope. At the Chicano Federation, everything we do is rooted in compassion, integrity, justice, belonging, and an unwavering love for our comunidad—values that have guided us for over 50 years.

2024 has been full of moments that remind us why we do this work. From helping families find a safe, affordable place to call home to providing children with the education and care they deserve, our programs have touched thousands of lives. Through strong partnerships, innovative approaches, and the dedication of our team, we've met the ever-changing needs of our comunidad with open hearts and open arms. Every family we meet, every story we hear is a testament to the strength, resilience, and beauty of our comunidad. These stories inspire us to keep fighting for justice, to keep creating opportunities, and to ensure that every person who turns to us finds hope, support, and belonging. None of this would be possible without each of you—our staff, board members, volunteers, partners, and friends.

Thank you for believing in our mission and standing with us every step of the way. Together, we are transforming lives—one story at a time.

Con mucho cariño y gratitud,

Liz Ramírez



2024 OVERVIEW

1,350
VOLUNTEER
HOURS

500+
RESIDENTS CALL
OUR AFFORDABLE
HOUSING UNITS
HOME

300
WORKFORCE
DEVELOPMENT
COURSE
PARTICIPANTS

WE
GRADUATED
OUR FIRST LTI
COHORT IN
20 YEARS

450+
VOLUNTEERS

SERVED
1,000
CHILDCARE
PROVIDERS

50,000

INDIVIDUALS WERE IMPACTED BY
OUR PROGRAMS AND SERVICES

10,000
CHILDREN SERVED
THROUGH OUR
PROGRAMS

SERVED
4 MILLION
NUTRITIOUS MEALS
FOR CHILDREN

WE HELPED OVER
70 RESIDENTS
RECOVER FROM
THE DEVASTATING
FLOODS WHILE
REBUILDING OUR
AFFECTED
PROPERTIES

20,000
PEOPLE REACHED
THROUGH OUR ADVOCACY
& COMMUNITY OUTREACH
EFFORTS



AFFORDABLE HOUSING



500+
RESIDENTS

Chicano Federation offers more than 250 units with rents that are below market rate, ensuring safe and stable housing for low-income, high potential residents. More than 500 people in eight complexes call us home, including individuals, families, seniors, and people living with disabilities. We also connect our residents with our Community Resource Center to provide wraparound services.

“Olive has been the sole caregiver for her mother since her father passed away in 2016. Her mother suffered a debilitating stroke in 2008, leaving her incapacitated. Stable housing is essential for Olive to provide the care her mother needs while also maintaining her own well-being. Living in Delta represents more than just a roof over their heads, it's a chance to have comfort, security, and sense of community they need.”



2024 taught us that we are stronger than we imagine, especially when coming together for the greater good of our communities in need. We faced uncertainty and sorrow following the unprecedented January floods that devastated our Delta Apartments and displaced over 70 residents. Because of you and your continued support, we were able to rebuild and provide relief to these families who lost it all. To this day, we are staying firm in our commitment to protect and advocate for our residents and all community members.



BARRIO DEVELOPMENT CENTER

Located in the heart of Barrio Logan, our Child Development Center serves children ages 3–5 years. It is a full-day preschool committed to fostering physical, cognitive, emotional and social development by providing free high quality child development services.

100
CHILDREN
SERVED

12
PARENT
WORKSHOPS

80
CHILDREN

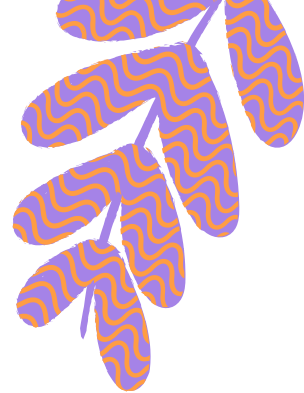
RECEIVED
MENTAL
HEALTH
SERVICES

40
PARENTS



“My daughter and I are so grateful for the hardwork of the Mental Health Specialist at the Development Center of Chicano Federation. As a single dad and sole caretaker, I have learned the importance of learning and applying the tools given at the workshops. Thank you for your support, your hard work and dedication to the well-being of our future generations. God bless you!”

INFANT TODDLER PROGRAM (ITP)



The ITP program promotes socio-emotional, cognitive and physical development. It provides services to state-licensed childcare homes and matches families in need of affordable childcare to our network of providers. Both families and providers receive support and resources through participation in the program.

194
FAMILIES
BENEFITED

864
CHILCARE
PROVIDER
VISITS

208
CHILDREN
ENROLLED

72
IN NETWORK
CHILDCARE
PROVIDERS

8
CHILDCARE
PROVIDER
WORKSHOPS



I am a mother of triplets, Lucca, Victoria, and Leah. We are a fun family who love to sing, dance and explore nature. It was really hard for me to divide my time and choose between taking care of my children and my job. Today, I am grateful to be part of the Chicano Federation program. I feel at ease knowing my girls are receiving affordable and quality care while I go to work.

NUTRITION

Since 1995, the Chicano Federation Nutrition Program has supported daycare homes across San Diego by offering nutrition education resources and reimbursements for eligible meals. We know healthy, balanced meals are essential for the growth and development of our future generations. We equip providers with the tools and resources they need to ensure children access nutritious meals while in their care.

115

NEW
PROVIDERS
IN 2024!

4 MILLION

MEALS SERVED

623

PROVIDERS
IN NETWORK

5,587

CHILDREN
SERVED

Words cannot fully express my gratitude for Chicano Federation's generosity and compassion. Their support has not only helped me rebuild my daycare but has also reaffirmed my commitment to giving these children the best possible start in life. They turned a moment of despair into a story of resilience and hope, and for that, I will always be deeply thankful.



WORKFORCE DEVELOPMENT

COMIENZA TU GUARDERÍA



This program empowers Latinas to take charge of their futures by launching their own home-based childcare businesses. We provide comprehensive guidance through the licensing process and help prepare homes to meet state regulations. In collaboration with the San Diego & Imperial Women's Business Center, we offer an eight-week course conducted entirely in Spanish, designed to fit busy schedules with a flexible hybrid model. Participants gain essential certifications in CPR and Preventive Health and may qualify for reimbursements for licensing fees, vaccinations, and fingerprinting for all household adults. This initiative equips women with the tools and confidence to succeed as entrepreneurs, fostering economic independence and community growth.

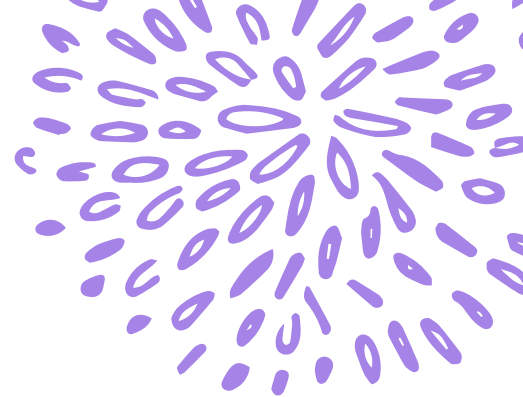
109
PARTICIPANTS



"My experience with Chicano Federation has been truly outstanding. The support and assistance provided by their staff has been nothing short of exceptional. From the very beginning, they have been extremely responsive, professional, and dedicated to helping me navigate through the process. The staff took the time to explain every step in detail and ensured that I had all the resources I needed to move forward with the childcare licensing application. Thanks to their expertise and guidance, I felt confident and supported throughout the entire process. I would highly recommend their childcare licensing assistance program to anyone in need. Their commitment to community service and empowerment is evident, and I am truly grateful for all the help they provided."

WORKFORCE DEVELOPMENT

DIGITAL SKILLS FOR LIFE



This digital literacy program bridges the digital gap for older generations by covering essential knowledge, such as hardware, software, internet navigation, professional communication, social media, apps, and online safety. Designed specifically for Latine adults, it offers a culturally and linguistically tailored curriculum in both English and Spanish. By equipping participants with critical digital skills, the program empowers seniors to confidently navigate technology, stay connected with their families, and meet the demands of modern life, work, and education.

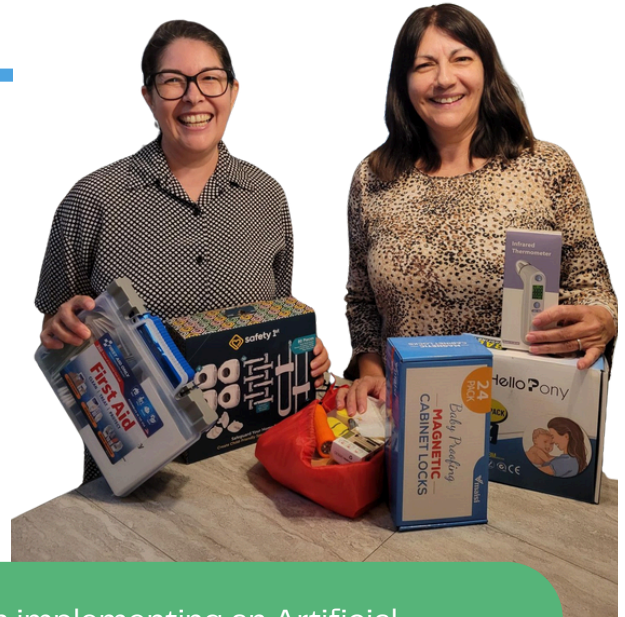
4
COHORTS

40
PARTICIPANTS
ENROLLED



Paula and José arrived at Chicano Federation through a resource center referral, unsure of what to expect. They quickly embraced the opportunity, supporting each other every step of the way. José learned to use WhatsApp for voice messages, video calls, and sharing locations, strengthening their connection with their son, while both mastered Google Maps to navigate their community with confidence. Despite challenges, their positivity and dedication inspired those around them, showing how education can transform lives and strengthen family bonds.

WORKFORCE DEVELOPMENT



AI ESSENTIALS

Chicano Federation is taking the lead in implementing an Artificial Intelligence learning course to ensure our communities are up to date with new technologies through “AI en Acción”. Chicano Federation enrolls Latine adults who are interested in developing AI skills and navigating the online learning platform.

35
PARTICIPANTS

LATINX IN BUSINESS

LatinX in Business is a program for small business owners and future entrepreneurs to develop skills in digital marketing. Through this program, participants learn best practices for communication tools, branding, online presence, and design software applications to grow their businesses.



50
PARTICIPANTS

WORKFORCE DEVELOPMENT

STEPS (STEPS TO FAMILY CHILD CARE SUCCESS)



The STEPS program was established with the belief that family childcare providers should be recognized as entrepreneurs and small business owners. Supporting these at-home providers not only enhances their economic security but also boosts the financial stability of the families and communities they serve by offering high-quality, affordable childcare to working families.

Through a 15-week program, the primary objectives are to help providers strengthen their financial literacy, understanding of U.S. banking and credit systems, digital literacy, and business management skills. An additional goal is to expand provider enrollment and enhance economic stability.

15
PARTICIPANTS

CHILDCARE PROVIDER COACHING

The Shared Service Alliance program offers tailored business assistance and personalized coaching, catering to the unique needs of each childcare business.

Our approach involves crafting a customized engagement plan centered around SMART goals, ensuring they are both specific and attainable within a short timeframe. Whether through bi-monthly support or on an as-needed basis, we offer flexible meeting options, including in-person sessions, Zoom calls, or phone consultations.



20
PARTICIPANTS

HOME-BASED

This program delivers Head Start and Early Head Start education services for children aged 0-5. Our dedicated staff conduct visits to families' homes and organize socialization events for the children to develop their social skills. Home visitors continuously assess children's progress to provide the required comprehensive curriculum and prepare them for kindergarten.

84

CHILDREN
PARTICIPATED

12

SOCIALIZATION
EVENTS

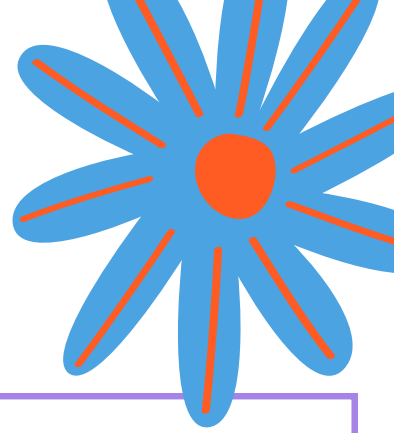
4,368

FAMILY HOME
VISITS



“The pandemic left my four-year-old daughter, Valerie, shy and struggling to share. Joining Chicano Federation's home-based program changed everything. With Mrs. Jessica's support, Valerie learned to socialize, share, and build confidence, while I learned to better communicate with her. Now, she's an outgoing, bilingual, and happy girl who loves singing, dancing, and speaking in front of crowds. Thanks to the program, she's ready for kindergarten and has a bright future ahead. God bless you all!”

SOCCER ACADEMY



Chicano Federation offers soccer camps for students ages 5-12, focusing on fostering team building, social skills, leadership development and technical skill development. Students have the opportunity to meet and train with San Diego FC and San Diego Wave players and staff. The children also receive tickets for their whole family to catch one of the teams' home games during their season.



LEADERSHIP TRAINING INSTITUTE

LTI is a 10-month program that empowers individuals to lead with integrity, fostering resilience, inspiring innovation, and driving systemic changes. Through the program, fellows not only benefit their communities but also contribute to broader societal progress and inclusive prosperity.



2023-2024 GRADUATING FELLOWS



LTI significantly expanded my knowledge of the challenges and opportunities within our community. I'm grateful for the insights and connections gained through LTI and highly recommend it to anyone looking to deepen their community involvement and leadership skills.

-Alejandra Perez



COMMUNITY RESOURCE CENTER AND ENGAGEMENT

1,417

HOUSEHOLDS
BENEFITED
FROM GOODS
PROVIDED

12,000

COMMUNITY MEMBERS
WERE PROVIDED WITH
CRITICAL
INFORMATION

545

FAMILIES &
INDIVIDUALS
SUPPORTED

1,962

FAMILIES WERE
SERVED

GET OUT TO VOTE CAMPAIGN

TUVOZ,
TUVOTO,
TUPODER



www.MiVozMiVoto.org

18

OUTREACH
EVENTS

21

LOCAL
ORGANIZATIONS
JOINED

ENGAGED

18,000+

ELIGIBLE VOTERS BY
PROMOTING CIVIC
PARTICIPATION

COMMUNITY DISTRIBUTION EVENTS



350+

VOLUNTEERS
PARTICIPATED
IN OUR EVENTS

3,000+

CHILDREN SERVED

1,000+

FAMILIES
ATTENDED

55,000+

ITEMS WERE
COLLECTED AND
DISTRIBUTED





“ I joined the Chicano Federation Familia because I deeply believe in the power of reciprocity. Attending a Café con Pan allowed me to witness firsthand the profound impact the Chicano Federation has

on the community through programming and the resource center. During challenging times when I had an infant and a toddler, I wish I had known about the invaluable resources they provide, as they could have made a meaningful difference in my life. Now that I'm in a better place, I'm committed to paying it forward by contributing what I can to ensure these resources continue to uplift and strengthen our community. ”

–Chicano Federation Familia Donor

